

Why Buy a Property History?

Property History Narrative Reports and single-page Tear Sheets provide substantive and interesting historical information about your listing. Houses have a *pedigree* and *legacy* just waiting to be discovered and used to attract and connect with potential buyers. The stories behind L.A.'s earliest and most architecturally significant properties constitute their pedigrees and legacies. Who designed that home and for whom was it built? Was it one of the first houses in a new, fashionable part of town? These facts resonate with potential buyers and may even increase a home's value. Among my clients are Sotheby's International Realty, The Agency, Keller Williams Realty, Bryant Reichling Associates, and ArtCraft Homes.

My property histories will help your listing shine by providing:

- Substantial historical information, details, and illustrations that appeal to a prospective buyer's desire and aspiration to own a legacy property
- Providing increased appeal by distinguishing your listing from the comps
- Alternatively, the perfect closing gift to a proud new owner

What's Included:

All property Narrative Reports consist of a thorough investigation into the building's architect(s) and architectural style. Further investigation and discussion is given on the early development of the community, original and subsequent property owners, permit history, and assessor's records. Every history includes an appendix with, original building permits, subsequent renovation permits (optional), and any relevant articles from books, periodicals, magazines and trade journals. A detailed bibliography completes every history.

Narrative Reports tell the story of the property with historical information discussed in detail while the Tear Sheets (bullet point or narrative) is a single page of historical highlights formatted with your branding. The two products may be purchased separately or jointly. The Narrative Report can be provided to selected prospective buyers while the Tear Sheet is perfect for broad distribution. Narrative Reports make perfect closing gifts. Purchase of either or both entitles the buyer to reproduce and post online, provided my logo remains.

Qualifications

As an historian educated amidst the architectural treasures of Charleston and Chicago, I was perfectly located to earn my BS and MS in architectural history and historic preservation. I am experienced in conducting archival research into architectural history, property histories, family histories, and the histories of organizations. I offer my clients the ability to research both relevant broader history topics and conduct a focused investigation into scholarly material, governmental records, and directories. Whatever your topic or need, I have the experience to provide you with a succinct, authoritative, and appealing product.